

## ... Dedicated to Community Service

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## FOR IMMEDIATE RELEASE

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## Otay Water District Kicks Off the 2025 WaterSmart Landscape Contest

Program Showcases the Beauty and Benefits of Outdoor Water-Use Efficiency

**Spring Valley, CA** – The Otay Water District has launched its annual WaterSmart Landscape Contest for residential customers. The program highlights the importance of outdoor water-use efficiency and awards customers for their dedication to making conservation a way of life. The deadline to enter is Friday, May 9, 2025.

The winner will receive the title of "Best in District" and a \$250 gift card to a local plant nursery of their choice, along with a certificate, yard sign, and a goody bag. Entries are judged based on design, overall attractiveness, efficient irrigation methods, and appropriate plant selection and maintenance.

"We are grateful for the steps our customers have taken to replace their grass with sustainable landscaping," said Otay Water District Board President Jose Lopez. "This program allows us to shine a light on the creativity and water-wise transformations happening right in our own neighborhoods."

To enter, participants must submit an application, before-and-after landscape photos, a plant list, and a written description of their landscape project. Nominations are welcome. Front, side, and back yards are eligible.

Otay is one of 10 agencies throughout San Diego County hosting the contest. For full contest details, application tips, and inspiration from past winners, visit <u>otaywater.gov/landscape-contest</u>.

The Otay Water District is a public agency providing water, recycled water, and sewer service to approximately 238,008 customers within approximately 125 square miles of southeastern San Diego County, including the communities of eastern Chula Vista, Bonita, Jamul, Spring Valley, Rancho San Diego, unincorporated areas of El Cajon and La Mesa, and east Otay Mesa along the international border with Mexico. For more information about the Otay Water District, visit <u>otaywater.gov</u>.

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