

## FOR IMMEDIATE RELEASE

February 17, 2021

Media Contact: Tenille M. Otero (619) 670-2256 Office (619) 733-1479 Mobile totero@otaywater.gov

> Otay Water District Announces Launch of 2021 WaterSmart Landscape Contest Program recognizes excellence in outdoor water-use efficiency

Spring Valley, CA – The Otay Water District announces the launch of the 2021 WaterSmart Landscape Contest. The contest awards the title of "Best in District" and a \$250 nursery gift card to the customer judged to have the most attractive, water-efficient yard. The deadline to enter is Friday, May 14, 2021.

"We are especially excited to launch the WaterSmart Landscape Contest this year," said
Otay Water District General Manager Jose Martinez. "Many of our customers have spent more time
than usual working on their gardens this past year due to the pandemic. We look forward to seeing
well designed and well curated water-efficient gardens in this year's competition."

Entries are judged based on design, overall attractiveness, efficient irrigation methods, and appropriate plant selection and maintenance. Front, back, and side yards are eligible. To enter, applicants must submit before and after photos of their landscape, a plant list, and a short description of their landscape's transformation. Rules and entry, tips for improving applications, and photos of past winners are posted at landscapecontest.com. Nominations are also welcome.

The WaterSmart Landscape Contest is a program hosted by several water agencies throughout San Diego County. As a participating agency, the Otay Water District is proud to recognize a customer annually for their WaterSmart garden.

The Otay Water District is a public agency providing water, recycled water, and sewer service to nearly 226,000 customers within approximately 125 square miles of southeastern San Diego County, including the communities of eastern Chula Vista, Bonita, Jamul, Spring Valley, Rancho San Diego, unincorporated areas of El Cajon and La Mesa, and eastern Otay Mesa. For more information on the Otay Water District, visit <u>otaywater.gov</u>..