

Setting Standards of Excellence in Public Service **Administration Office**

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FOR IMMEDIATE RELEASE

Helix Water District Launches 2019 Lake Jennings Spring Photo Contest

Helix Water District has launched its eighth annual Lake Jennings Spring Photo Contest to share the beauty of its reservoir with the local community. The contest is open to photos taken at Lake Jennings between March 1 and May 31, 2019.

Contest participants can get a free day pass to explore and photograph the scenic reservoir located in Lakeside. The 2019 contest theme is *Life at the Lake*. Photos can capture any aspect of the lake including camping, fishing, lake vistas, wildlife and wildflowers.

The district will award monetary prizes in two divisions, adult and youth. First place winners in each division will receive \$150, second place winners will receive \$100 and third place winners will receive \$50. Awards will be presented at a public board meeting in June.

Judging will be performed by a panel of Helix Water District staff and will be based on this year's theme, visual appeal, technical quality and creativity.

Entries must be submitted digitally to <u>lakejenningsphotocontest@helixwater.org</u> by midnight on Friday, May 31. There is a limit of three photo submissions per photographer, and photos may not contain watermarks. The complete set of rules and entry and model release forms are available at http://www.lakejennings.org/photo-contest/.

"The contest encourages all levels of photography enthusiasts to come out and explore the vistas, wildlife, and various activities available at the lake," said Lake Recreation Manager Kira Haley. "We are thrilled to see the lake through their lenses and we hope the contest introduces the lake to those that may not have had the opportunity to visit before."

Last year's competition garnered 39 entries. In addition to the top prizes, judges awarded two honorable mentions. Winning photos from the 2018 contest were posted to the <u>Lake Jennings Facebook page</u>.

Helix Water District provides water treatment and distribution for 275,000 people in the cities of El Cajon, La Mesa and Lemon Grove, the community of Spring Valley and areas of Lakeside -- east of downtown San Diego. Helix also provides treated water to neighboring Padre Dam, Otay and Lakeside water districts. Lake Jennings is one of two reservoirs that Helix Water District owns. It is located in Lakeside and has a storage capacity of 8,195 acre-feet.

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